

## FuturPera - a small fair filled with innovation

FuturPera is an event dedicated to pears that took place from 16th to 18th November in Ferrara. Attendance was great on the first day, good on the second and there were a lot of locals on the third.

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### *Multiplex rotary organs*

The approximately one hundred companies that took part displayed their innovations. Cesari from Bologna introduced its Multiplex machine. It's a front tool used during pruning operations that enables the saving of time and fuel.

**Arava**  
Arava Export Growers Israel



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- Project and Sales Manager - Russia/Caucasian Region
- Quality Coordinator EU in Supply Chain Management Dep.
- Regional Sales Director - United States



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### *Balsamic condiment made with Abate pears*

The machine is simple and reliable and uses the tractor's hydraulic plant. There are two rotors with pvc combs. It is called Multiplex because the rotary organs can be replaced with other tools such as weeding bars.

[Click here for the photos!](#)



Balsamic condiment

Cipof presented its pear balsamic condiment. It is made with pear juice, apple juice and cooked must in a patented formula. It can also be used instead of oil, vinegar and sold.

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Top 5 - yesterday

No news was published yesterday.

Top 5 - last week

- Spain is the number one exporter of fresh fruit and vegetables globally
- Maersk to build network of inland container depots in India
- Software developed by the end user, for the end user
- Colombia exports 63% more cape gooseberries and gulupas
- California growers turning to robots to assist production

Top 5 - last month

- OVERVIEW GLOBAL PINEAPPLE MARKET
- Shiitake great alternative for pickled herring in Sweden
- China: Miss Fresh invests in development
- "Many markets prefer Fuerte avocados over the Ettinger"
- New grape season begins as China protocol is revised

Exchange rates

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- USD: 1.1885
- JPY: 133.70
- GBP: 0.88115
- AUD: 1.5693



Drone by Aermatica3D

As explained by Paolo Marras from Aermatica3D, drones can be very useful for fruit (walnut pollination, for example) and vegetables (to distribute the eggs of useful insects). Benedetto Accinelli from Riff98 displayed a new type of pheromone trap.

[GClick here for the photos!](#)



Zeolite

The Department of Physics and Earth Sciences from the University of Ferrara presented its study. Professor Massimo Coltorti displayed the results of the Zeolife project to reduce the use of nitrogen fertilisers. By using zeolite, a rock of volcanic origin, the nitrogen loss due to leaching can be reduced considerably. Best results are obtained in soil-less cultivation.

- BRL: 3.8824
- CAD: 1.5301
- CNY: 7.8551
- NZD: 1.7349
- ZAR: 16.2907

Euro foreign exchange reference rates

Source: ECB



Professor Massimo Coltorti and Giacomo Ferretti

### Italian pears in Cina

During the "Mercato e consumi: i nuovi trend e le sfide future" World Pear Forum convention, Origine Group CEO Alberto Garbuglia talked about the Chinese market as an "extraordinary opportunity that we need to grasp." The Italian system must work as a single unit. It would be a good opportunity for the two main consortia in the pear sector (Origine Group and Opera) to collaborate."

Facing foreign markets as a unit means minimising costs and having a stronger impact. "The objective is to aggregate and face together challenges and markets that would otherwise be problematic to face on our own. Origine Group is a consortium created by ten large partners with a single mission in mind: make producers the protagonists once again trying to restore the income they have been lacking in these past few years and that has led to the drastic reduction of orchards in Italy.


The "Pera Italia" brand gathers 15% of Italian pear cultivation: aggregation to convey more value to the product and add value to producers and their territory."

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12/1/2017 Egypt: "We can usually demand high prices."

12/1/2017 Kiku apples established as a brand on Greek market

12/1/2017 Italy: Good prices for Angeleno plums

12/1/2017 Opportunities for European apples on the Indian market

12/1/2017 CPM Retail changes name to Soloberry to align with international push

12/1/2017 AU: Victorian farmers look to the skies as heavy rain arrives

12/1/2017 Chile: Atacama's table grape harvest begins

12/1/2017 Germany: 'We distribute 300 pallets of herbs per year'

12/1/2017 China: Cherry market becomes polarized

12/1/2017 More movement on red seedless grapes in California

12/1/2017 China: Pear production falls 30%-50% due to surface brown spot disease

11/30/2017 Spain: Strawberry producers need 16,000 Moroccan labourers