



SALONE INTERNAZIONALE DELLA PERA  
WORLD PEAR FAIR

WEB [www.futurpera.com](http://www.futurpera.com)  
E-MAIL [info@futurpera.com](mailto:info@futurpera.com)

16-17-18  
NOVEMBRE  
2017  
FERRARA

### APPLICATION FOR PARTICIPATION

Please, return this form **no later than June 16, 2017** to: **FUTURPERA S.r.l.**

E-mail: [segreteria@futurpera.com](mailto:segreteria@futurpera.com) Fax: +39 0532 976997

#### Information:

Mob.: +39 348 8986396 Ph. +39 0532 900713 E-mail: [segreteria@futurpera.com](mailto:segreteria@futurpera.com)

#### Company data:

<b>Company name</b>			
<b>Address</b>			
<b>Town</b>			
<b>Province</b>		<b>ZIP Code</b>	
<b>Phone</b>		<b>Fax</b>	
<b>e-mail</b>			
<b>VAT/ITIN/similar (for taxable entity or person)</b>			
<b>Fiscal code or date and place of birth (for professional or private individual)</b>			
<b>Reference person (RP)</b>			
<b>RP e-mail</b>			
<b>Website</b>			

#### Company type:

production/nursery       Technologies/Systems/Mechanics       packaging/logistics  
 services       fertilizers/seeds       others (specify) \_\_\_\_\_

Core business (specify) \_\_\_\_\_

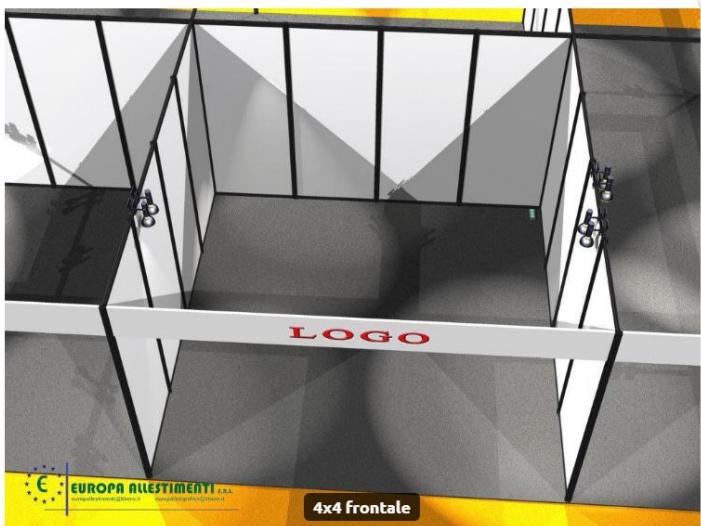
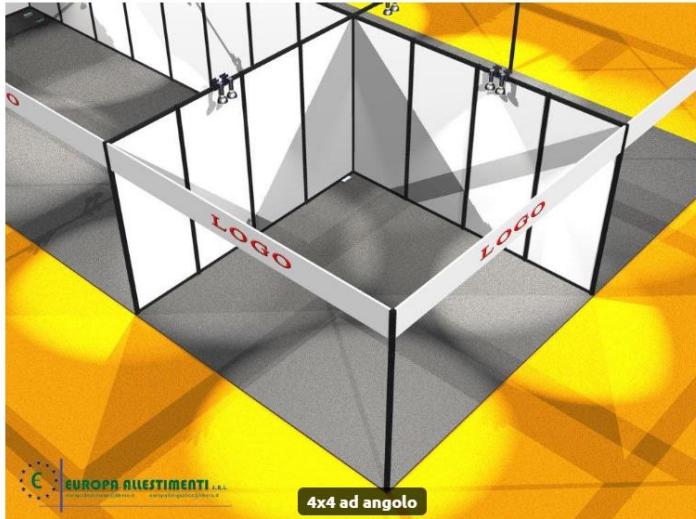
**PARTICIPATION COSTS** (modules of 16, 24, 32, 48, 64... sq. m.)

Type of area	Costo al mq.	Required sq. m. per type	total	VAT
<b><u>BARE AREA *</u></b>  A) within 50 sq. m.	€ 70/sq. m.			
B) from 51 to 100 sq. m.	€ 40/ sq. m.			
C) for every additional sq. m. over 100	€ 30/ sq. m.			
<b><u>STAND STANDARD EQUIPMENT**</u></b> (when needed, this cost ha sto be added to the bare area cost.)  <b>BASIC EQUIPMENTS:</b> area, outer walls and one front panel with standard graphics, carpet on the floor, electrical connection, lighting (4 spot lights), 1 desk and 3 chairs.  <i>The Storage room is not included, you can request this with module "Richiesta arredi a catalogo"</i>	€ 33/ sq. m.			
<b>Registration Fee***</b>			€ 150,00	
		<b>TOTAL (TAX EXCLUDED)</b>		+ VAT 22%
		<b>AMOUNT DUE</b>		

\* A **BARE AREA** means the perimetral area without carpet, dividing walls, furnishings, electrical connections or lighting.

\*\* **THE STANDARD STAND EQUIPMENT.** If you want additional furnishing, or front panel or other facilities, you can refer to the "Extra furniture catalogue".

\*\*\* **The REGISTRATION FEE** includes the registration in the official catalogue, public liability insurance and electrical consumption up to 2 kW.



### **STAND STANDARD EQUIPMENT**

**BASIC EQUIPMENTS:** area, outer walls and one front panel with standard graphics, carpet on the floor, electrical connection, lighting (4 spot lights), 1 desk and 3 chairs.

*The walls can be customized with graphics PVC, forex, paper ...*

*Can not be used nails or other material that can deteriorate the structure. it is suggested the use of adhesive or adhesive tape, chains and hooks to be anchored to the black steel cross members*

#### **Standard furniture:**

- n.1 desk
- n.3 chairs



The undersigned Company, taken note of the General Regulations for taking part in the exhibition, that in accordance with law declares to recognize in every part and fully accepts unconditionally, asks to participate in the event in question, according to the following indications.



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## PAYMENT METHODS

The Application for Participation will only and exclusively be accepted if it is accompanied by the payment of the Registration Fee + 20% of the taxable amount. The balance must be paid no later than **OCTOBER 13 2017**. The payment to FUTURPERA SRL can be made by:

- Bank transfer to the following account: C/C IBAN IT06Y0611513000000000009943 BIC CRCEIT2C c/o CASSA DI RISPARMIO DI CENTO - AGENZIA 19 - Viale Cavour, 41 - 44121 Ferrara (FE).
- Bank cheque.

With this Application for Participation, the Company declares that it has taken note of, recognized and accepted specifically all the articles of the General Regulations of the event, the standards and the costs of taking part in the exhibition indicated on this form. In particular, the participant declares that it accepts and specifically approves the conditions contained in the following articles of the General Regulations: 1, 2, 3, 3/bis, 5, 6, 11, 12, 16, 17, 19, 20, 21.

The original copy of the signed Participation Form, along with the proof of payment of the deposit due, must be sent to: [segreteria@futurpera.com](mailto:segreteria@futurpera.com)

Place and date

Stamp and signature  
of the legal representative

Pursuant to Legislative Decree no. 196/2003, art. 13, regarding the protection of personal data, FUTURPERA SRL, the data controller, guarantees maximum confidentiality of the acquired data and informs that they will be used exclusively to support the delivery of the required services and will be made available to third parties within the limits and the manner prescribed by the current regulations, in the only case where this is necessary for that purpose. By completing and submitting this form, the person gives consent to the given treatment and, at any time, can ask for free for the correction or removal of his/her personal data from our electronic archive through a written communication by e-mail to [info@ferrarafiere.it](mailto:info@ferrarafiere.it), fax to +39 0532 976997 or mail to the address FUTURPERA S.r.l. - Via della Fiera, 11 - 44124 Ferrara (Italy).

## GENERAL REGULATIONS

### Art. 1 ORGANISATION

The event, called *Futurpera – World Pear Fair 2017* - which will take place in the Ferrara **Exhibition Centre from Novembre 16th to Novembre 18th 2017**, is organized FUTURPERA SRL, with registered office in Ferrara Via della Fiera, 11 - 44124 Ferrara - VAT reg. no. 01350170385, hereinafter referred to as "Fiera".

### Art. 2 ADMISSION TO THE EXHIBITION

The "Fiera" guarantees equal opportunities for all the operators, and the following in particular can be admitted: Italian or foreign companies exhibiting their own products or services included in the business sectors covered by the Exhibition (see *Futurpera* "thematic categories"). Should the manufacturing companies not take part directly in the Exhibition, their franchisers, agents or exclusive general representatives may be admitted; relevant Associations, Public Bodies and Organisms that institutionally carry out advertising, research, information and promotion activities in the sectors covered by the Exhibition.

### Art. 3 PARTICIPATION IN THE EXHIBITION

The presentation of the Participation Application, on the relevant form, is an irrevocable proposal for the applicant and involves the acceptance of these General Regulations, and any other standard relative to the organization and operation of the Exhibition and the Exhibition Centre. The franchisers, agents or exclusive general representatives must attach a list of the companies represented by them and the products they intend to exhibit, to their Participation Form. The applicant is obliged to provide any other documentation that may be required for the decision regarding the acceptance of the Application and for checking – at any time – that the participation conditions of the Exhibition are respected. Should the Participation Application not be accepted, notification thereof will be sent to the applicant including the specific reasons for the non-acceptance.

### Art. 3/BIS RESPONSIBILITY LIMITATION

The "Fiera" will not respond in any way to any damage caused to third parties, due to the exhibition of particular services, products or samples, without prejudice to the provisions of art. 2 and 3 of the General Regulations. Any type of contestation relative to the content of the services, products or samples exhibited must be notified to the individual Exhibitors who hereby undertake to hold the Organizations Office harmless from any responsibility deriving from the aforementioned exhibition of products, services or samples of the Exhibition Stands, including the fixtures and in the relative publications regarding the Event in Italy and abroad.

### Art. 4 PAYMENT TERMS

Exhibitors who, being included in the *Futurpera* "thematic categories", wish to take part in the event, must present the Participation Form signed by the applicant, if it is a sole trader, or by the legal representative in any other case. By express termination clause, along with the Participation Form, the payment of the Registration Fee, of 20% of the total amount for the areas booked, must be made. **The balance of the participation fee must be paid by 13th October 2017. For registrations notified after that date, payments must be made immediately.** Otherwise, the Organizers can prevent the exhibitor from taking part in the event. In order to take possession of the exhibition area assigned, the Exhibitor must present the receipt of the payment to the "Fiera". No other payment order will be considered valid. The technical services and accessories requested must be paid for before the end of the Exhibition.

### Art. 5 ASSIGNMENT OF STANDS

The assignment of stands is the exclusive and discretionary competency of the "Fiera". Any indications or requests formulated by the Exhibitor are to be considered purely indicative and cannot restrict or condition the Participation Application, hence are to be considered as not having been put forward. The "Fiera" will also have the possibility to shift or reduce stands that have already been assigned, or move them to another exhibition area, without the participant having any right to indemnity or compensation of any kind. However, it will be obliged to notify the Exhibitor of such a change, via letter sent by registered post (or fax or telegram) at least 20 days before the start of the Event.

#### **Art. 6 RELINQUISHMENT, WITHDRAWAL, NON-FULFILMENT**

Participants who, due to legitimate, proven impossibility, cannot take part in the Exhibition, can withdraw from the agreement by providing documentation for the impediment and notifying the Fiera via letter sent by registered post with return receipt, at least 60 days before the Exhibition begins, without prejudice to the Fiera's acquisition of the registration fee and 30% of the participation fee, and notwithstanding any further right to compensation for any more serious damage suffered. If, on the other hand, the notification is given less than 60 days before the date that the Exhibition begins, the Participant will be obliged also to pay the entire participation fee, in addition to the Registration fee, without prejudice to the right to any further direct or indirect damage. In this case, the Fiera can, however, make the stand available, also assigning it to other Exhibitors. The Fiera will judge the evaluation of the causes preventing the Company from being able to take part. If the Exhibitor does not have its stand ready within the terms indicated in the "Event Technical Regulations", non-fulfilment to all effects will be considered and the Exhibitor will be obliged to pay the entire participation fee, in addition to the registration fee, and the reimbursement of any direct and indirect damage suffered by the Fiera. Also in this case, the Fiera will be able to make the stand available by assigning it to other Exhibitors. The Fiera can withdraw from the participation agreement according to its discretion up to two weeks before the opening date of the Exhibition, and – for reasons pertaining to the organization of the Event and its regular operations – up to the opening day. In this case, it will not be responsible for indemnity or compensation of any kind, but will be obliged to return any registration fees and participation fees paid.

#### **Art. 7 STAND CONSIGNMENT**

Stands in bare area will be made available to the exhibitors as follows: **Friday 10<sup>th</sup>, Saturday 11<sup>th</sup>, Sunday 12<sup>th</sup>, Monday 13<sup>th</sup>, Tuesday 14<sup>th</sup> and Wednesday 15<sup>th</sup> of November 2017, from 8.00 a.m. to 6.00 p.m.**

Pre-equipped stands will be made available to the exhibitors as follows: **Tuesday 14<sup>th</sup> and Wednesday 15<sup>th</sup> of November 2015, from 8.00 a.m. to 6.00 p.m.**

**They must be completely set up by 6 p.m. on 15<sup>th</sup> of November 2017** and should this not be the case, the agreement may be terminated due to the participant's non-fulfillment according to the methods and consequences as per art. 6.

#### **Art. 8 EQUIPMENT AND FURNISHINGS**

The equipment and furnishings must be contained within the surface area of the stand, as is better indicated in the "Event Technical Regulations". It is forbidden to construct accessible lofts that exceed the height of 0.70 m. It is forbidden to attach posters or graphics or modify in any way the furnishing structures outside of the stand. The graphics showing the name of the company will be produced by the Office and will be the same for all the Exhibitors. The equipment and furnishings and relative installations must be built according to standards in force and must respect the accident prevention and fire prevention standards. **Within 40 days from the start of the event, anyone booking bare areas – by express termination clause – must present layout designs, drafts, furnishing and decoration designs of the stand such as how the background, the dividing walls and the decorations will be furnished, which must be given to the "Fiera" for approval.** Any modifications that the "Fiera" reserves the right to approve, according to its unquestionable judgment, to the stand furnishing designs will be carried out at the cost of the Exhibitor and will be obligatory. The Exhibitor acknowledges that the Exhibition Centre is classified as a public display area and undertakes to respect the relative legislation and to be subject to all the provisions and formalities in the "Event Technical Regulations". Failure to deliver the declarations and documentation required by the "Event Technical Regulations" to the Fiera, for responsibility in the areas of stand equipment and furnishings, electrical installations and in particular fire prevention, will result in the Fiera having the possibility to close the stand and adopt the most appropriate provisions for ensuring safety conditions, notwithstanding any civil liability and criminal responsibility of the Exhibitor. The Fiera reserves the right to demand modifications or changes to any furnishings or installations that do not meet the above-indicated provisions. The Exhibitor is exclusively responsible for the statics of the equipment and furnishings, the execution of the installations, and any damage suffered by people or property of the Fiera.

#### **Art. 9 STAND RECONSIGNMENT**

At the end of the Event and not before, the Exhibitors must proceed to remove the products and materials installed by them as follows: **from 6.30 p.m. to 8.00 p.m. on 18<sup>th</sup> of November only for small objects (ON THAT DAY IT IS ABSOLUTELY FORBIDDEN TO TRANSIT WITH HEAVY VEHICLES IN THE EXHIBITION CENTRE); from 8.00 to 18.00 on Sunday 19<sup>th</sup>, Monday 20<sup>th</sup> and Tuesday 21<sup>th</sup> of November 2017.** It is compulsory for the Exhibitor to hand over the area within the fixed term for dismantling and in the conditions in which it was found when the Exhibitor took possession of it. The issue of the Exit Voucher

will also be subject to the respect for this standard and will be checked by the relevant Fiera staff. The Fiera does not accept any responsibility for the goods, materials or anything else left on the stands or in the exhibition centre in general, and neither does it undertake any responsibility against theft and/or shoplifting without supervision by Exhibitors in the Exhibition Centre. Should the stand not be cleared within the above term, it will be seen to by the Fiera and the defaulting Exhibitor will be responsible for the reimbursement of the expenses for the removal and/or clearing and storage, as well as a penalty of € 258.23 + VAT per day for the entire duration of the extra-contractual period in question and the storage. Once 60 days have passed from the end of the Event, any objects and materials that have not been collected can be sold by the Fiera Offices according to the methods discretionally established by the latter: the revenue, net of any credits to the Fiera and any taxes or fees, will be accredited to the Exhibitor.

#### **Art.10 ACCESS TO THE EXHIBITION CENTRE**

The access to the Exhibition Centre for the period during which the event is taking place is only provided for the professional operators and public visitors, with appropriate documentation for entrance, every day according to the timetable that the Fiera reserves the right to establish and, if necessary, modify, also during the course of the Exhibition. In order to allow free entrance to the Exhibitors and their staff to the Exhibition, the Fiera Offices will provide special cards, two for each Exhibitor, and up to five upon explicit request. The Exhibitor is entirely responsible, however, for the behavior of its staff, helpers and partners in carrying out the duties attributed to them. Inside the Exhibition Centre it is absolutely forbidden for anyone to promote offers or donations for recognized institutions, begging, political, religious or partisan propaganda or to carry out activities which are not connected with the aims of the Exhibition.

#### **Art. 11 SUPERVISION AGAINST THEFTS**

During the opening times of the pavilions, the Exhibitor must supervise its own stand directly or through its own staff. The Fiera, whilst providing a night-time supervision service inside the Exhibition Centre for the entire duration of the period for setting up and clearing the stands, is free from any responsibility regarding theft and/or damage that could occur.

#### **Art. 12 INSURANCE AND COMPULSORY PUBLIC LIABILITY**

The Exhibitor, being responsible also towards the Fiera for all the direct and in direct damage that for any reason can be attributed to it or to staff operating on its behalf is obliged to accept the insurance coverage and public liability stipulated by the organizer in the interests of the individual exhibitors. The insurance coverage is valid for the whole of the event period: from when the setting up begins until the dismantling finishes. The public liability of the individual exhibitor or participant for damage caused to third parties by good, signs and advertising material, stand equipment, machines also in motion for demonstration purposes and its property in general within the borders of the designated area, is insured, for itself and for the people to whom it must answer, including the installations carried out by itself or designated third parties, even if they are tested by Ferrara Fiera.

#### **Art. 13 INDUSTRIAL PROPERTY**

Neither the products nor the goods exhibited or the stands on which they are laid out can be photographed, drawn or reproduced without the authorization of the respective Exhibition Exhibitors. The Fiera, however, reserves the right to film, reproduce, publicize and authorize the filming, reproduction and circulation of whole views or detailed views of the inside or outside, allowing and also carrying out sales of such material.

#### **Art. 14 PRESENTATION OF PRE-FABRICATED STRUCTURES**

For exhibiting pre-fabricated structures, staging, temporary reinforcements and scaffolding in general, the Exhibitor, as well as guaranteeing full and scrupulous application of all the safety, legislative, regulatory and good practice standards, as well as those dictated by experience and prudence, for the whole period in the Exhibition Centre, undertakes also to scrupulously observe the indications of the Fiera. Moving machinery is permitted, as long as it does not constitute a danger or annoyance to the public or to other Exhibitors. Hence, it is compulsory to equip all machinery with all the devices in use in order to prevent accidents, bad smells, noise or the emission of gases or liquids. The exhibitors must, under their own responsibility and expense, comply in advance with all the appropriate checks and submit to the provisions established by law and by the regulations in force in order to obtain the relevant waivers promptly from the competent authorities. The Exhibitor holds the Fiera harmless from any responsibility or damage that may occur to third parties due to the Exhibitor itself, following lack to observe the standards in force.

#### **Art. 15 TECHNICAL SERVICES**

Upon the Exhibitors' request and with respect for the provisions of the "Event Technical Regulations", the Fiera will provide electrical energy for the Exhibitors, both for lighting and for motive force, as well as connection to the water supply network. The Fiera also reserves the right to activate, or contract out or concede exclusive contracts for any service that it deems useful to the participants, establishing the operating methods. In particular: the connections between the electrical installation or the water installation built by the Exhibitors - and respectively the pull box and water supply, may be exclusively carried out by companies authorized by the Fiera who accept to respect the standards in the "Event Technical Regulations". The stand cleaning service must be carried out by and at the expense of the respective exhibitors through their own staff, or by employing the company hereby authorized by the Fiera. Connections of telephone apparatus can only be carried out by the supplier authorized by the Fiera. For all the porter age, transport, loading and unloading of goods operations, should the Exhibitors not make use of their own equipment and staff, they must exclusively make use of the service provided by the Fiera. The Exhibitor acknowledges that the "services" managed directly by the Fiera and by contractors or exclusive contractors ensure regular services within the context of normal engagement of the services themselves by the individual users, and in any case exonerates the Fiera, and the contractors and service providers from any responsibility for any irregularities in carrying out the services themselves.

#### **Art. 16 INFORMATION BROCHURES AND MAPS**

The Fiera reserves the right to provide for the propagation of information contained in the participation form on the Exhibitors and on the products and/or services exhibited using the means and communication techniques (printed or other) it considers to be most appropriate, without any responsibility for omissions or mistakes.

#### **Art. 17 FEE-PAYING PUBLICITY**

Outside the designated area, any form of propaganda or publicity must be carried out exclusively through the Fiera or its franchisers and is subject to the payment of a fee and the relative taxes.

#### **Art. 18 CAR PARKS INSIDE THE EXHIBITION CENTRE**

Only vehicles with the special permit can access the Exhibition Centre - until all the spaces destined for parking are full – and they can only park in the designated spaces and during the opening times of the Exhibition Centre. Should these provisions not be observed, the Fiera can transport the vehicle outside the Exhibition Centre, to an unattended area, at the risk and expense of the Exhibitor to whom a permit was issued. The Fiera is exonerated from any responsibility for surveillance of the vehicle and will not be responsible for damage or theft of any kind.

#### **Art. 19 PARTICULAR PROHIBITIONS**

In particular, Exhibitors are prohibited from: partial or full transfer of the stand; the exhibition of products in contrast with the intended business area of the stand, as shown on the participation application; the exhibition of signs or samples, even simply indicative ones, for companies that are not listed on the participation form and not represented. The technical prohibitions issued for the safety of people and things, and in order to prevent tampering with the moveable and immovable assets of the Exhibition Centre and the relative services, contained in the "Event Technical Regulations", are considered to be a part of the present general agreement conditions and the Exhibitor undertakes to observe them closely. Any exceptions may be issued, exclusively in writing, by the Fiera. Should even just one of the above-indicated prohibitions not be observed, or any of those referred to in this article, the agreement of participation in the Exhibition can be terminated without the need for a Judge's pronouncement, but simply through written notification to the Exhibitor on its stand. This will bring about the immediate closure of the stand and the confiscation of the documents for accessing the Exhibition Centre, without prejudice to the amounts due by the Exhibitor.

#### **Art. 20 DEFERMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION**

It is the Fiera's discretionary and unquestionable faculty to make any modifications to the Exhibition dates, without the Exhibitor being able to withdraw or terminate the agreement and be freed from the commitments undertaken. Furthermore, the Fiera can reduce the Exhibition, or cancel all or any of its sectors, without having to pay and indemnity, penalty or damage of any kind. In these cases, the Fiera must provide notification of the modifications made in writing, by letter sent by registered post, fax or telegram, to be sent at least 30 (thirty) days before the date the Event is due to begin.



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#### **Art. 21 GENERAL PROVISIONS – ELECTION OF DOMICILE – APPLICABLE LEGISLATIVE STANDARDS – ITALIAN JURISDICTION AND COMPETENT COURT**

The Exhibitor is obliged to follow the provisions that the Public Safety and Fire Prevention Authorities, Accident Prevention Authorities and those for the surveillance of areas open to the public issue in relation to the Fiera. The Exhibitor and third parties operating on its behalf in the Exhibition Centre must employ staff with subordinate or autonomous employment contracts, according to the laws in force (regarding social security, insurance, taxes, etc.). The Exhibitor elects its domicile, for all legal purposes, at the location of the Fiera, and exclusively accepts the Italian jurisdiction and the competency of the Court of Ferrara. The relationship between the Fiera, the Exhibitor and any third parties is exclusively governed by Italian law.

#### **Art. 22**

The Exhibitor, having taken note of the General Regulations and of the Event Technical Regulations (downloaded from the web site of the event), declares that it accepts every part of them, ensuring that the furnishing of stands will be carried out according to the standards in force, taking on full and complete public liability and criminal responsibility with regard to the practicability of the stand. The Exhibitor, also, holds the Fiera harmless from any public liability and criminal responsibility deriving from deficiencies, damage or impediments that may occur due to lack of observance for the above-quoted standards.